

****SOLD OUT** The Next Chapter of your Business**

08:30am - 14:00pm | 24/06/2026 | La Mare Wine
Estate | £75.00 per delegate

JERSEY BUSINESS CONFERENCE: CHAPTER 26

THE NEXT CHAPTER OF YOUR BUSINESS:

**About evolving,
not just growing**

24 JUNE 2026

Kindly sponsored by:
 Prosperity 24/7



Join us on 24th June for an inspiring day. You will leave with ideas you can use immediately, plus renewed clarity on what your **"next chapter"** looks like for your people and your business.

The Next Chapter

The Next Chapter is a conference for leaders, managers and SME's who want to build productive, resilient businesses by focusing on what really drives performance: **culture**.

This year's conference challenges the idea that culture is "just fluff" or something that lives in a values document. Instead, we will explore culture as something you actively design and work on every day, through how people communicate, collaborate, challenge, and support each other.

Because when culture is intentional, productivity improves, people stay longer, and businesses perform better.

Keynote Speaker: Petra Velzeboer

We are proud to welcome **Petra Velzeboer**, workplace wellbeing expert and author, as our keynote speaker. Petra will explore how leadership behaviours, psychological safety, and everyday interactions shape culture - and why getting this right is essential for sustainable performance and retention.

Guest Speaker: Dr Kate Penney, The Productivity Institute

Joining us is **Dr Kate Penney** from **The Productivity Institute**, bringing a research-led and practical perspective on productivity. Kate will connect culture, systems, and ways of working - helping delegates understand how productive cultures are built deliberately, not by chance.

The Productivity Pro Awards

The conference will also host the **Productivity Pro Awards**, celebrating organisations and individuals across Jersey who are making meaningful, practical improvements to the way work gets done. The awards recognise progress, learning, and impact - not surface-level initiatives.

Gold sponsor spotlight

We are really pleased to have Prosperity 24/7 supporting this year's Jersey Business Conference as our Gold Sponsor.

Their commitment to backing local businesses, encouraging practical progress and supporting long-term success very much aligns with what this conference, and Jersey Business, is all about.

Like us, Prosperity 24/7 recognises that meaningful business growth comes from strong foundations, honest conversations and a focus on people, not just processes.

With this year's conference centred on helping businesses improve productivity, build sustainable futures, and embed a culture that supports their people to thrive, we're proud to be working alongside partners who genuinely share those values.

A big thank you to Prosperity 24/7 for their support, we're looking forward to welcoming them at the conference and continuing the conversation.

Event Overview

Arrival: 08:30am (Coffee and bacon roll on arrival) with a 09:00am start

Lunch: 12:00pm

Finish: 14:00pm

Morning

Welcome and opening sessions, setting the theme around culture, productivity and retention, followed by the keynote with Petra Velzeboer.

Mid-morning

Refreshment break, practical workshop with Dr Kate Penney from The Productivity Institute, and panel discussion with Petra Velzeboer, Dr Kate Penney, Chris Clark - CEO, Prosperity 24/7, Paul Murphy - CEO, Jersey Business and facilitated by Hannah Shellswell.

Afternoon

Lunch, followed by the Productivity Pro Awards and closing remarks.

Delegates will leave with a clearer understanding of how culture shows up in day to day decisions and how they can actively shape it to improve productivity and retain their people.