

Better Business Grant

Apprenticeship Grant applications are still open (All other elements are now closed)

The Better Business Support Package is part of a £20m initiative from the Government of Jersey to help employers manage the transition to a living wage. As part of this support, £5.3m has been allocated to the Better Business Grant in both 2025 and 2026 to help Jersey businesses:

- Improve productivity
- Invest in staff training
- Grow the visitor economy
- Support apprenticeships

The Productivity, Skills and Visitor Economy elements of the Better Business Grants are now closed, with funding for these streams fully allocated.

Apprenticeship Grants remain open, offering £2,000 per apprentice.

What grants can I apply for and what projects are eligible?

Productivity Grant (Funding level up to 50%) - Now closed for 2026 [Read More](#) 

Applications for the Productivity Grant are now closed for 2026.

What it's for: Investing in equipment, tools, or technology that helps your business operate more efficiently.

Eligible projects include investments that lead to:

- Improved process efficiency
- Reduced operating costs
- Increased sales

Want a guide to all the questions you'll be asked, and how to meet the criteria for a successful application? Read the Productivity Grant [guidance](#) here.

Visitor Economy Development Grant (Funding level up to 50%)

Now closed for 2026 [Read More](#) ✓

Applications for the Visitor Economy Development Grant are now closed for 2026.

What it's for: Businesses that earn a significant part of their income from visitors and want to enhance their offer or services.

Eligible projects:

- Improved process efficiency
 - Reduced operating costs
 - Increased sales
 - Funding is specifically ring-fenced for the visitor economy sector
- Note:** Can be used alongside other funding.

Want a guide to all the questions you'll be asked, and how to meet the criteria for a successful application? Read the Visitor Economy Development Grant [guidance](#) here.

Skills Grant (Funding level up to 80%) **Now closed for 2026** [Read More](#) ✓

Applications for the Skills Grant are now closed for 2026.

What it's for: Training that builds leadership, digital capability, or operational skills.

Eligible training focuses on improving:

- Efficiency
- Cost reduction
- Sales performance

Not covered: Consultancy services

In 2026, businesses may apply for 2 Minor Skills Grants or subject to eligibility, 1 Major and 1 Minor Skills Grant.

Want a guide to all the questions you'll be asked, and how to meet the criteria for a successful application? Read the Skills Grant [guidance](#) here.

Apprenticeship Grants [Read More](#) ✓

What it's for: Employers taking on apprentices enrolled in a government-supported apprenticeship programme.

If you're looking to understand how the Apprenticeship Grant works, [click here](#) to find out more.

Terms & Conditions for Grants Over £5,000

Major Grants include additional requirements. Check the full terms before you begin so you understand the evidence, reporting and documentation required.

[Read Terms & Conditions for Grants Over £5,000](#)

Under £5,000

Minor Grants have their own eligibility rules and conditions. These explain what you can claim for, how matched funding works and what evidence you'll need to provide.

[Read Terms & Conditions for Grants Under £5,000](#)

Before you apply think about the following

1. Review eligibility [Read More](#) ✓

Check that your business meets the criteria. Use our [Eligibility Checker](#) if you are unsure.

2. Review the guidance documents [Read More](#) ✓

Download the [guidance document](#) that matches your project.

3. Review your processes [Read More](#) ▾

- Which tasks slow you down?
- Which systems could be improved or automated?
- Where is your business losing time or money?

4. Gather your information early [Read More](#) ▾

You will need business details, accounts, project costs and supporting documents, so have everything ready before starting your application.

5. Understand the grant payment process [Read More](#) ▾

Knowing how your [grant payment process](#) works and how your project is funded will help you better understand the application process.

Ready to Apply?

Apply [here](#)

Frequently asked questions

To help you better understand the Better Business Grant and how it can benefit your business, we've compiled a comprehensive list of Frequently Asked Questions. The document answers common queries about the grant, including eligibility criteria, application process, and the types of funding available.

Visit our [FAQs page](#) to get all the information you need to make the most of this grant opportunity.

Useful links

> [Better Business Grant Application Guidance](#)

> [Better Business Grant FAQs](#)

> [Better Business Grant payment process](#)

- > [Better Business Grant Ts&Cs for grants under £5,000](#)
- > [Better Business Grant Ts&Cs for grants over £5,000](#)
- > [Better Business Grant Ts&Cs for apprenticeship grants](#)
- > [Guidance- Approved Apprenticeship and trainee minimum wage rates](#)

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